



# PHOTOMARATHON 2020

## BOGOTÁ LAND FOR EVERYONE

### INTERNATIONAL CONTEST

FOTOMARATÓN | וותרמ הנומת | Φοτομαραθον | PHOTOMARATHON  
روصل انوشارام | MARATONA DE FOTOS | MARATHON PHOTO | 摄影马拉松



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EL ESPECTADOR



Photo/ ©Lorenzo Morales



Photo/ ©Jaime Gutiérrez Jaramillo

 **PHOTO  
MARATHON | 2020**  
**BOGOTÁ LAND FOR EVERYONE**  
**INTERNATIONAL CONTEST**

Photography lovers in Colombia  
and around the world are  
invited to participate to  
**IX FOTOMARATÓN 2020**  
**BOGOTÁ LAND FOR EVERYONE.**

Previously open to residents of Colombia and was first organized in Bogotá, Colombia in 2001. This year's contest is extending the invitation, for the first time, to shutterbugs all around the world at various experience levels.



## What is FOTOMARATÓN?

**FOTOMARATÓN** is a marathon of photography, which traditionally allows the contestants to take over the city of Bogotá - Colombia every two years and photograph every corner of it. The contest is usually only offered to the residents of Colombia, however this year, given the current circumstances of confinement in different countries, **FOTOMUSEO** would like to bring the event to the international stage, by extending a call for participation to anyone around the world.

On Thursday **September 10th**, **FOTOMUSEO** will provide participants with a **PHOTO-ROUTE** or **FOTORUTA**. This guide will help photographers imagine the images that they would like to photograph. Participants can, then, work to capture and upload images from Saturday, **September 12th**, 00:00hrs UTC until Sunday, **September 13th**, 23:55hrs UTC. Photographers will have their photos judged by a jury consisting of well-established photographers, who will select winners from each category. The jury will also select the best pictures of **FOTOMARATÓN 2020**.

**Note:** each contestant will receive a number according to the order of registration, which they will have to add to the upload of the photos. This will help the jury to remain impartial. Under no circumstances, will **FOTOMUSEO** disclose the names of the contestants to the jury.



The winners will receive the following awards:



AWARDS FOR THE  
**PROFESSIONAL CATEGORY**

**1st Prize \$6.000.000 COP**

or its equivalent in \$USD.

**2ND Prize \$4.000.000 COP**

or its equivalent in \$USD.

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AWARDS FOR THE  
**AMATEUR CATEGORY**

**1st Prize \$3.000.000 COP**

or its equivalent in \$USD.

**2ND Prize \$2.000.000 COP**

or its equivalent in \$USD.

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AWARDS FOR THE  
**CELLPHONE CATEGORY**

**1st Prize \$1.000.000 COP**

or its equivalent in \$USD.



## Conditions of participation

Contestants will present one image per each theme, stated in the **PHOTO-ROUTE**.

### Criteria of participation

The following measures will apply for all contestant and will be necessary if photographs are selected as prizewinner or to be published in the official catalogue of **FOTOMARATÓN 2020**:

- Photomontage and images in HDR will be strictly forbidden.
- Basic technical adjustments are authorized, such as: - Color correction - Saturation - Brightness - Contrast

Contestant registering for the **professional** and **amateur categories** will take the following measures:

- Minimal resolution of 300 DPI.
- Dimensions of 50 x 70 cms.
- JPG format.

Contestant registering for the **cellphone categories** will take the following measures:

- Optimize for web in JPG format
- Maximum size of 5MB per photo
- Maximum 3000 pixels wide

The constants will submit the images in relation with each theme with the following information and in this order:

1. Full name of the contestant.
2. I.D number.
3. Email.
4. The category in which the contestant is participating.
5. Cellphone number with its international area code.
6. The city and the country, which the contestant is currently residing.

- **Registration deadline**

Thursday **September 10th** of **2020**.

- **Opening of FOTOMARATÓN 2020**

Saturday **September 12th** at 00:00 (UTC)

- **Closing date of FOTOMARATÓN**

Sunday **September 13th of 2020** at 23:55 (UTC)

- **Submission the photographs**

Contestants may upload their photos until **September 13th, 2020** at 23:55 UTC via file sharing platforms that is yet to be determined. Every contestant will have to make sure that the link provided is fully functioning.



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# Registration

## Step 1

People wanting to register in the contest will have to pay a one-time registration fee in the category of their choice:

**PROFESSIONAL \$30.000 COP or \$20 USD**

**AMATEUR \$20.000 COP or \$15 USD**

**CELLPHONE FORMAT \$10.000 COP or \$8 USD**

## Methods of payment

Contestants will pay through the different options of the **PayU** platform.



## IMPORTANT

Once a contestant has registered and paid their registration fee, refunds will not be allowed.

## Step 2

Download and complete the registration form of **IX FOTOMARATÓN 2020** posted on [www.fotomuseo.org](http://www.fotomuseo.org)

## IMPORTANT

You will add and send a picture or a Printscreen of the proof of payment of the participation fee along with the registration form to **FOTOMUSEO.**

Photo/ ©Jacqueline Valenzuela Riaño



## **Awards and exhibitions**

Winners of each category will be chosen by early November. **FOTOMUSEO** will post the jury's decisions on their website [www.fotomuseo.org](http://www.fotomuseo.org)  
Winning pictures will be published in the **IX FOTOMARATÓN 2020 – BOGOTA LAND FOR EVERYONE`**s official electronic catalogue.

Photo/ ©David Andrés Lozada Mosquera



# Rules of the contest

## Who can participate?

Whoever agrees to accept the rules of the contest, no matter their age, nationality or the place they reside.

## Participants will accept

1. To adhere the **PHOTOROUTE** within the required time period.
2. **TO SUBMIT THE PHOTOGRAPHS** under the conditions stipulated and within the time period required.
3. To not make any photomontage and to respect copyrights.
4. To comply with the requests prescribed by the chosen category.
5. That **FOTOMUSEO** will only consider, images taken during the established time period of **FOTOMARATÓN 2020**. Submitted photos must be captured between the opening and closing dates and times of **FOTOMARATÓN 2020**.

## Contestants can

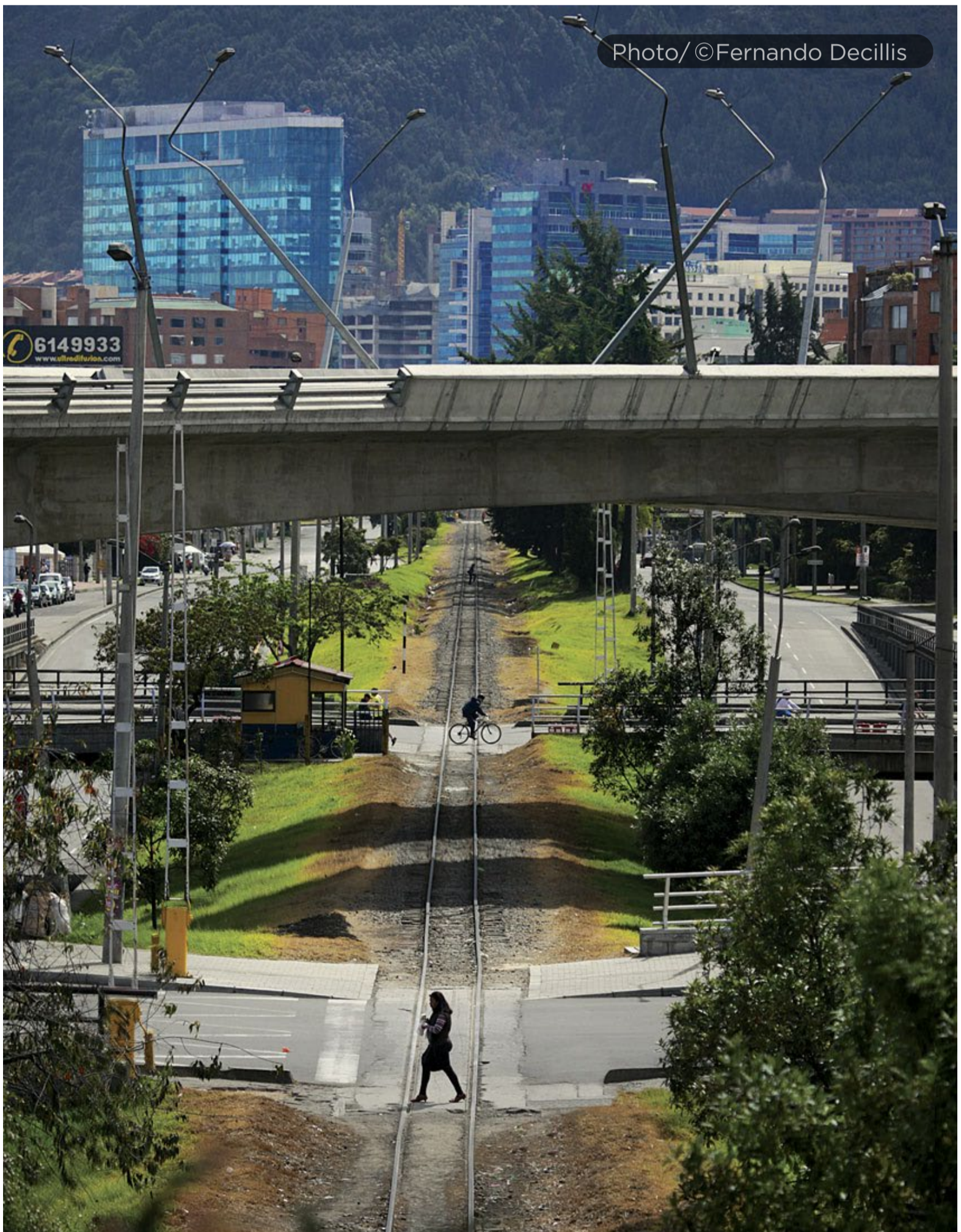
Compose each theme according to their vision, aesthetics and sense of creativity.

## Selection criteria

The jury will take under consideration the technical quality of each photography, the aesthetic and conceptual ideas of the contestants, the composition of the image and the execution of the **PHOTOROUTE**.

## What will happen with the material?

The jury's selection will be part of a non-transferable heritage of FOTOMUSEO and will have a non-profit usage to promote exclusively educational, cultural and artistic events organized by FOTOMUSEO. This will lead to the cession of property rights of the author. However the author will not lose their intellectual and moral rights; these will belong to the author and only to them as long they live, as stipulated by law on international copyrights protection treaties.





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FOTOMUSEO

MUSEO NACIONAL DE LA FOTOGRAFÍA DE COLOMBIA



ALCALDÍA MAYOR  
DE BOGOTÁ D.C.

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Y DEPORTE



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DAVIVIENDA

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